



SAVE THE FROGS DAY

April 30
2010

savethefrogs.com/day

Frogs are disappearing!

In an effort to raise awareness of the plight of amphibians, the scientific community has declared April 30th, 2010 the 2nd Annual 'Save The Frogs Day'. On this day we encourage the appreciation and celebration of amphibians by people from all walks of life.

Please get involved and help spread the word!

Save The Frogs Day is a perfect time for teachers and students to focus on amphibian conservation, learn about amphibian extinctions, and discuss ways that we can all contribute to amphibian conservation efforts.

Remember that only a small proportion of our public is aware that frogs are disappearing, and that amphibian conservation efforts will not be successful until amphibian declines are common knowledge: think of how long it has taken for any political action on global warming to occur!

Politicians rarely act until the public demands action.

Our goal is to make the amphibian extinction crisis common knowledge by April 30, 2010.

Help make it happen!

**SAVE
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FROGS!**
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